

Creating A Successful “out-of-the-box” Recruiting Strategy Campaign

- **Angela Saunders – Manager of People Selection (East Region)**
- **Nicole Edwards – Manager of People Selection (West Region)**



Iconic Brands



Why are they iconic...



Community, Military, History



**Hospitality First,
Experience**



**Family Owned, Fresh Food,
History, Customer Service**



Community, Brand Focus, History

Building an Iconic Brand...

- **Working with your current resources**
- **Innovative**
- **New Look**
- **Community**
- **#bestjobeverCPK**
- **Industry Knowledge**



Be bold. Be you. Be **EPIC.**

What are you doing...



This is the place for
TASTE MARKERS, RULE
BREAKERS AND EARTH
SHAKERS.





california
PIZZA KITCHEN